WHERE IN ANNAPOLIS

DIRECT FROM LOCAL BUSINESSES

AMERICANS SPEND 311 MINUTES PER DAY ON THEIR MOBILE DEVICE.

SOURCE: NIELSEN

2024

WHERE IN ANNAPOLIS

MARYLAND

ANDROID APP ON
Google play

Download on the
App Store

WHAT WE DO

MODERN CUSTOMER MOBILE ENGAGEMENT

We developed Where In Annapolis to give our local small businesses all the powers of a mobile app at minimal cost. Interactively engage customers with your products, services, and events. Provide real–time updates, push notifications, and ticketing.

OUR GOAL

YOU GAIN AND RETAIN MODERN TECH-DRIVEN CUSTOMERS

Meet modern tech-driven customer expectations. Provide official guides, up-to-the-minute information, and interactive engagement. Where In Annapolis lets you engage customers in the palm of their hand and in real time.

App Features

Push Notifications

Our push notifications allow you to provide up-to-the-minute information and connect with your customers. Push notifications are timely and non-intrusive.

Annapolis Water Taxi

The official guide to the water taxi and all 54 water taxi stations. Geo-reference the closest one and determine destination. Pay for your fare in-app with a credit card.

Official Partnerships

The *Maritime Republic of Eastport Tug of War*, *The Bridge Run*, *Rams Head on Stage*, *Historic Annapolis*, *Watermark*, *Eastport-a-Rockin*, *Maryland Day*, *Pride Festival*, *Songwriter Festival*, and many more. Compelling event guides throughout the year keep users returning to the app. Put your business in the palm of their hands.

10x Social Media

We are hyper-local to downtown Annapolis and Eastport. Our focused Annapolis demographic engages listings 10 times more often than on old-fashioned social media. Events are current, timely, and informative. And we reach all the users who aren't on Facebook.

QR Code Tickets

Super Easy

You just tell us how many tickets to sell. We do the rest. Tickets sold through our hassle-free in-app box office.

No Cost to the Host

We add a $1 convenience fee to each ticket for general admission. $2 with a seat map. The guests cover the fee so modern digital ticketing is at no cost to your event.

Scan at the Door

Your workers or volunteers use their own smart phones to scan the tickets at the door. So no special equipment is needed. The guest list and check-ins are updated in real time so a ticket can't be used twice.

Festival Guide

QR codes speed up check-in, prevent fraud, allow contactless entry, are more convenient than traditional tickets and are better for the environment. Plus our tickets come with the detailed in-app Festival Guide you know and love!

ABOUT US

CHRISTIAN KAMAN

Christian Kaman is founder at 2enovate LLC and Director at Lavner & Creative Camp at George Washington University. Christian received a Bachelor of Science in psychology from Bowie State University in 2015. He also attended New Horizon Computer Learning Center where he learned Cisco networking, A+ networks, and the principles of computer security. Christian recently completed his second bachelor in computer science at University of West Florida. He is an experienced graphic designer, well-versed with Adobe Photoshop, Illustrator, and After Effects. Christian is married to Lena Kaman, an officer and helicopter pilot in the United States Navy.

MITCH RUBINSTEIN

Mitch Rubinstein is the principal partner and app development manager of Where In Annapolis. Mitch has a bachelor's degree in computer science from Virginia Tech and a master's degree in electrical engineering from the Naval Postgraduate School. He is a retired Marine AV-8B Harrier pilot who finished his career teaching cyber warfare at the United States Naval Academy in Annapolis. When Mitch is not on a computer, he enjoys sailing on the Chesapeake Bay. He has three amazing children who love Annapolis as much as he does and attend sailing camp on Back Creek in the summers.
Mitch@whereinannapolis.com

We met through Christian's wife, Lena, a longtime friend of Mitch's from flight school many years ago. Our business partnership developed over a shared desire to help local businesses best utilize mobile technology to promote services and increase community engagement. We are excited to have an opportunity to bring modern mobile engagement to local Annapolis businesses. In our tech-driven, modern society where people access most of their information on their phones, Where In Annapolis provides a much-needed tool.

PRICING

$20/mo
The Basic

This is the basic listing! A beautiful picture, gps-enabled location, and description of your business as you would like to present yourself to the mobile user. Includes one event per quarter.

$240/yr

$300/mo
The Feature

The featured listing. Get seen by every user on the first screen when they open the app. Includes The Basic and up to 52 events (one per week).

$1/tkt
The Event

QR code ticketing at no cost to the host! A convenience fee is added to each ticket. You tell us how many, we handle the rest with our in-app box office. Scan guest tickets at the door using your own smart phones.

+$1 w/map

The Bespoke

Great for festivals, or special events. A custom app experience for your event-goers. Interactive videos, real-time updates, push notifications. Meet the expectations of modern guests.

Email: info@WhereInAnnapolis.com

Instagram: @WhereInAnnapolis

Facebook: WhereInAnnapolis

Phone: 443.342.4628

How can we make the app work for you?

The
Rubicon
Group

WHERE IN ANNAPOLIS